




Social Media Content Calendar: November 2022

Posted	Time	Platform	Caption	Picture/Link
Wednesday, November 02, 2022				
	8:00 PM	Facebook	Our Annual Kid's Shopping Day is one month away! Sign up to volunteer at https://tommyafund.com/kids-shopping-day/ .	
Friday, November 04, 2022				
	4:00 PM	Facebook	Save the date! GivingTuesday is on Nov. 29. GivingTuesday is a day when the nation can come together to do good. We encourage everyone to take part in this special day whether you participate individually, with a nonprofit organization, or with a GivingTuesday Community. To join TAF in this year's GivingTuesday, please visit https://tommyafund.com/kids-shopping-day/ to donate or volunteer for our biggest event of the year.	
Monday, November 07, 2022				
	8:00 PM	Facebook	If you are unable to volunteer at Kid's Shopping Day, you can still make a difference! For \$150, you can sponsor a child and cover their shopping costs at this special event. Kid's Shopping Day is made possible through donations, fundraising, and a generous discount from Kohl's. To become a sponsor and donate, please visit our website at https://tommyafund.com/donate/ .	
Wednesday, November 09, 2022				

	Facebook	We would like to recognize Roseville Today for always sharing TAF events and our accomplishments. Roseville Today has played a huge role in spreading the word about Kid's Shopping Day. We appreciate you!
--	----------	---

3:30pm

<https://www.rosevilletoday.com/news/roseville/kids-holiday-shopping-spree-roseville/>

Friday, November 11, 2022

	Facebook	There is still time to sign up to volunteer at Kid's Shopping Day! This event would not be possible without the help of every volunteer. Each child will be paired with two volunteers as they shop Kohl's for winter essentials. To learn more about Kid's Shopping Day or to volunteer, please visit https://tommyafund.com/kids-shopping-day/ .
--	----------	--

4:00 PM



Monday, November 14, 2022

	Facebook	We are so excited to be one month closer to our Annual Dinner Dance Celebration! Mark your calendars for March 18, 2023. Join us for a night of celebrating TAF's success. Stay tuned on how to become a Dinner Dance sponsor and purchase tickets.
--	----------	---

7:30 PM



Wednesday, November 16, 2022

	Facebook	We strive to show children the light at the end of the tunnel. For over 30 years, we have committed to serving the Roseville community by providing children with daily necessities through donations, fundraising, and special events. We hope you will join us as we continue to honor this commitment for years to come. To learn more about the history of TAF, please visit https://tommyafund.com/about-us/
--	----------	--

4:00 PM

[Tommy Apostolos, 2022 - YouTube](#)

Friday, November 18, 2022

7:00 PM	Facebook	<p>With Thanksgiving less than a week away, we would like to give thanks to all of our sponsors, volunteers, and donors who have contributed to our success and changed the lives of hundreds of children. We are grateful to be a part of such an amazing and supportive community! Happy Holidays from Tommy Apostolos Fund.</p>
---------	----------	--



Monday, November 21, 2022

3:30 PM	Facebook	<p>Less than two weeks away from our Annual Kid's Shopping Day! We are still in need of volunteers, so please spread the word and join us on December 3rd at Kohl's on Fairway Drive. Volunteers accompany children while they shop for winter essentials between the hours of 5:30-9:30 a.m. This is an event you don't want to miss! To volunteer, please visit https://www.signupgenius.com/go/10c0d4ba4ae22abf8c25-tommy2</p>
---------	----------	---



Wednesday, November 23, 2022

7:00 PM	Facebook	<p>One month until Christmas and TAF is thrilled! Help us spread the joy by sponsoring a child. This is the perfect way to give back to our community and get into the Christmas spirit. To become a sponsor, please visit https://tommyafund.com/donate/.</p>
---------	----------	---



Friday, November 25, 2022

4:30 PM	Facebook	<p>TAF would like to shoutout @Kohl's! Each year, at our Annual Kid's Shopping Day, they allow hundreds of underserved children to shop ahead of normal business hours for winter essentials. To learn more about Kid's Shopping Day, please visit our website at https://tommyafund.com/kids-shopping-day/.</p>
---------	----------	--



Monday, November 28, 2022

3:00 PM	Facebook
---------	----------

GivingTuesday is tomorrow! Tommy Apostolos Fund has a few ways you can participate - volunteer for Kid's Shopping Day or become a sponsor. Both help better the lives of deserving Roseville children. Tomorrow is a chance to give back and spread holiday joy. To learn more about Kid's Shopping Day and to be a part of GivingTuesday, please visit <https://tommyafund.com/kids-shopping-day/>.

GivingTuesday
11.29.2022

WAYS TO GIVE BACK:

- ★ Sign up to Volunteer
- ★ Sponsor a child

Wednesday, November 30, 2022

3:00 PM	Facebook
---------	----------

'Tis the season to spread holiday cheer! For \$150, you allow a deserving child to shop for essentials they need this winter. We appreciate any donations and sponsorships to help these children through financial insecurity.

