# Chicago Bulls Spread Joy to More Than 1000 Youth and 60 Families during Season of Giving

Chicago Bulls Reflect on Off-Court Efforts to Create a Remarkable Season of Giving for the Chicago Community

The Chicago Bulls have officially wrapped up the Season of Giving – taking time to give back and spread holiday joy throughout Chicago. Amidst game days, practices and team travel, the Bulls organization, including each player, gave their time and resources to support youth and families during the holiday season.

From financial donations to providing families with winter and holiday essentials and even creating special game day experiences, the Bulls prioritized opportunities that support the ongoing mission of community violence prevention through education, health and wellness, access to opportunities and community investment.

## By The Numbers

- Across 18 events, Bulls staff and players were able to impact more than 1000 youth and 60 families.
- Events were hosted with the support of four corporate partners and benefiting 20 community partners.
- We celebrated 289 members of the community attending games on behalf of players.

### Supporting Families for a Food-Filled, Worry-Free Holiday

In preparation for Thanksgiving, Dalen Terry, Jevon Carter and Zach LaVine delivered food and provided families with winter and holiday necessities. Carter and his foundation, Treadmill Mentality Foundation, hosted two different initiatives supplying <u>250 youth with winter essentials</u> and <u>10 families with groceries and additional Jewel-Osco gift cards</u>. In collaboration with the Chicago Bulls, Chicago Blackhawks, Levy and the Chicago Housing Authority, the United Center hosted its second annual Ham Jam – welcoming more than 450 total people and distributing meals to more than 150 local families.

### Bringing the Holiday Cheer to Chicago Youth

And we were just getting started. The entire team hosted a <u>3-on-3 basketball tournament</u> with 30 students from South Loop Elementary school, teaching them the importance of teamwork, basketball fundamentals and a once in a lifetime experience. Each student left the Advocate Center with basketball shoes, Bulls gear and tickets to the Bulls game against the Cleveland Cavaliers. Later that evening, Torrey Craig took 20 youth from the Boys and Girls Club of Chicago to Build-A-Bear. Carter and Treadmill Mentality Foundation recently hosted a winter wonderland holiday party for 50 youth at The Firehouse Dream, providing a safe space for youth to celebrate the holidays.

### **Partners in Progress**

The Season of Giving wouldn't be possible without the support and partnership of our valuable non-profit and community partners who help make a difference in our city year-round. Thank you to <u>Featherfist</u>, <u>Enchanted</u> <u>Backpack</u>, <u>Gyrls in the H.O.O.D Foundation</u>, <u>Salvation Army</u>, <u>Operation Basketball</u>, <u>Boys and Girls Club of Chicago</u> <u>Peterson-McCormick</u>, <u>Urban Male Network</u>, <u>Firehouse Dream</u>, <u>Firehouse Community Arts Center</u>, <u>After School</u> <u>Matters</u>, <u>Chicago Public Schools</u>, <u>Firehouse Dream</u>, <u>Firehouse Community Arts Center</u>, <u>After School Matters</u>, <u>Chicago Public Schools</u> and <u>Project Hood</u>.

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