



EVENT ALERT November 15, 2022

CONTACT: Mary Towne, Principal Elevate Public Relations & Marketing (916) 521 4456 Mary@elevatepublicrelations.com

Tommy Apostolos Fund's 34th Annual Kid's Shopping Day

Underserved Roseville Children Shop for Winter Essentials

- WHO: Tommy Apostolos Fund
- **WHAT**: After a pandemic-related hiatus, 'Kid's Shopping Day' activities return to in-person!

Kid's Shopping Day is an annual event where underprivileged Roseville children have the opportunity to shop for much-needed winter essentials such as clothes, shoes and socks at no cost to them. With \$150 per child collected through donations, each student will be paired with two volunteers to stroll the aisles ahead of Kohl's normal business hours to purchase these winter essentials.

The holiday joy begins with the child-volunteer pairings and continues with the grand entrance into Kohl's to commence the shopping fun. An early morning of spreading holiday cheer will be complemented with first responders and their vehicles and a photo op with Santa.

- WHEN: Saturday, December 3, 2022
 5:30 9:30 a.m.
 Child-volunteer pairings begin at 5:30 a.m., doors will open shortly after.
- WHERE: Kohl's 10375 Fairway Drive, Roseville