



## Horton Iris Garden – U Pick Garden

[www.hortonirisgarden.com](http://www.hortonirisgarden.com)

Instagram: @Hortonirisgarden

Facebook: @Hortonirisgarden

### Contacts:

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### Company Background

In 1990, Mary Ann Horton, owner of Horton Iris Garden, began landscaping iris rhizomes around her home and up her driveway. What started as a small hobby around the yard quickly turned into a full-time job around the five-acre garden. Mary Ann and her husband are celebrating 23 years in business. Today, Mary Ann has over 1500 different iris varieties to order and/or pick.

In 2017, Lori Kambe, daughter of Mary Ann Horton, stepped in to help around the garden. Lori lends a hand with organizing potted plants, filling orders, and managing the social media accounts.

### Segment Information

**HOOK:** The U Pick Garden is perfect for a family day, weekend date, or an outing with friends!

**WHO (On-air person/title):** Lori Kambe (Kam'-bee), daughter of Mary Ann Horton (owner of Horton Iris Garden).

**WHAT:** The U Pick Garden allows people to spend a day in the garden cutting and creating their own bouquet of fresh flowers.

**WHEN:** August and September are the time to pick sunflowers, zinnias, and fillers. Hours are 10:00 a.m.-3:00 p.m. Friday-Sunday.

**HOW:** There is an \$18 fee for the U Pick Garden. A pitcher is provided while guests cut their flowers, but a vase must be purchased or brought to take flowers home. There is also a variety of pre-potted items that are available for purchase.

**WHERE:** Horton Iris Garden - U Pick Garden: 7440 King Road, Loomis, CA 95650

[Horton Iris Garden and Pumpkin Patch - Google Maps](#)



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**HORTON IRIS GARDEN  
Talking Points**

**U Pick Garden**

- August and September are the time to pick sunflowers, zinnias, and fillers. Iris orders will also be fulfilled during this time. There is an \$18 fee which includes a pitcher while customers are cutting flowers. Customers must bring or buy their own vase to take the flowers home.
- U Pick Garden hours are Friday-Sunday 10:00 a.m. – 3:00 p.m.

**Harvest Market**

- August 27-28, 2022. 10:00 a.m. – 3:00 p.m.
- The Harvest Market will include vendors with jewelry, vintage pieces, artwork, and more. There will be a digging, dividing, and planting demo starting at 11:00 a.m. each day. Iris rhizomes will be available for purchase. This is also a time for customers to pick up their iris orders, as iris harvest season will be coming to an end.

**Pumpkin Patch**

- October only. Friday-Sunday 10:00 a.m. – 5:00 p.m.
- U Pick Garden will be available with fall blooms, as well as a variety of pumpkins.

**Other Events**

- We can host small gatherings! We currently host small clubs and groups of friends. Call our garden, (916) 652-4351 for reservations and fees.



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**Reporter Insight:**

Lori Wallace has been a reporter for 15 years and grew up in Elk Grove, California.

**Segment Information**

**WHO:** Good Day Sacramento, Lori Wallace as Reporter.

**WHAT:** Live, on-site interview promoting U Pick Garden at Horton Iris Garden.

**WHEN:** August 19<sup>th</sup>, live interview begins at 7:30 a.m.

**WHERE:** Horton Iris Garden – 7440 King Road, Loomis, CA 95650

**ATTIRE:** The attire for this news segment will be gardening attire. It is advised that client wears more make-up than usual, as camera will wash out color.